# Guess what.

There are a couple of things they might not have told you when you bought this computer.

# In fact, there are lots of things they didn't tell you. And they all support your decision.

Now that you're in the enviable position of owning an Apple® personal computer, you're going to find a world of support behind you. From Apple. From other Apple owners. And independent books and magazines. And information services, to name just a few.

In fact, you'll find support almost anywhere you need it. No matter what you want your Apple to do.

Obviously, we can't tell the whole story here.

But we *can* tell you about a few of the resources millions of Apple owners have come to rely on since they discovered the world of Apple computing.

Go ahead... give them a try. It won't take long to see why one of the advantages of owning an Apple is all the advantages that come with it.

## Start with your Apple dealer.

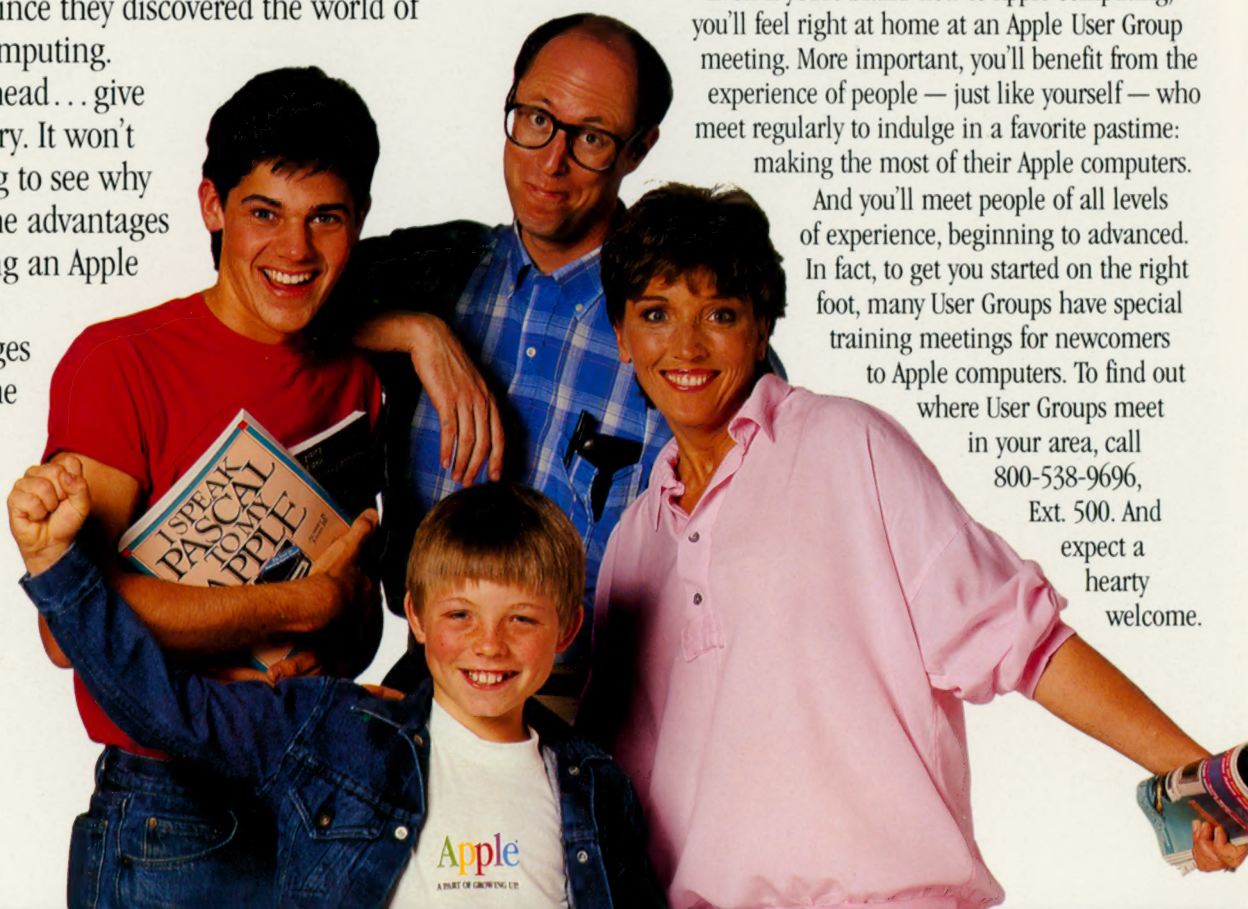
The only dumb question is the one you don't ask. So see your authorized Apple dealer... because your dealer is there for *you*. To answer your questions, demonstrate products, explain programs such as the Apple*Care*® service plan, and help with the installation, upgrade, or repair of your Apple system and accessories.

And even if your dealer can't answer your question instantly, he or she can get an answer almost that fast through a direct line to Apple.

## Connect with other Apple owners in a User Group.

Even if you're brand-new to Apple computing, you'll feel right at home at an Apple User Group meeting. More important, you'll benefit from the experience of people — just like yourself — who meet regularly to indulge in a favorite pastime: making the most of their Apple computers.

And you'll meet people of all levels of experience, beginning to advanced. In fact, to get you started on the right foot, many User Groups have special training meetings for newcomers to Apple computers. To find out where User Groups meet in your area, call 800-538-9696, Ext. 500. And expect a hearty welcome.



## Let your modem do the walking.

With a modem, your telephone, and communications software, you have a world of information at your index finger. So you can use your Apple to keep up with the Dow Joneses, summoning stock quotes and news. Or to make travel arrangements. Bank by phone. Scan the wire services. Join an on-line discussion forum. Select education software to preview. Or tap into an electronic encyclopedia for detailed information about anything from aardvarks to zithers. It really is easy... give it a try!

Just call for more information from these major services:

Dow Jones News/Retrieval
800-257-5114
(609) 452-1511 (in New Jersey)

The Source
800-336-3366
(703) 821-6666 (in Virginia)

CompuServe
800-848-8990
(614) 457-8650 (in Ohio)

EPIE On-Line
Educational Products
Information Exchange
(516) 283-4922

## There's a library of books waiting for you.

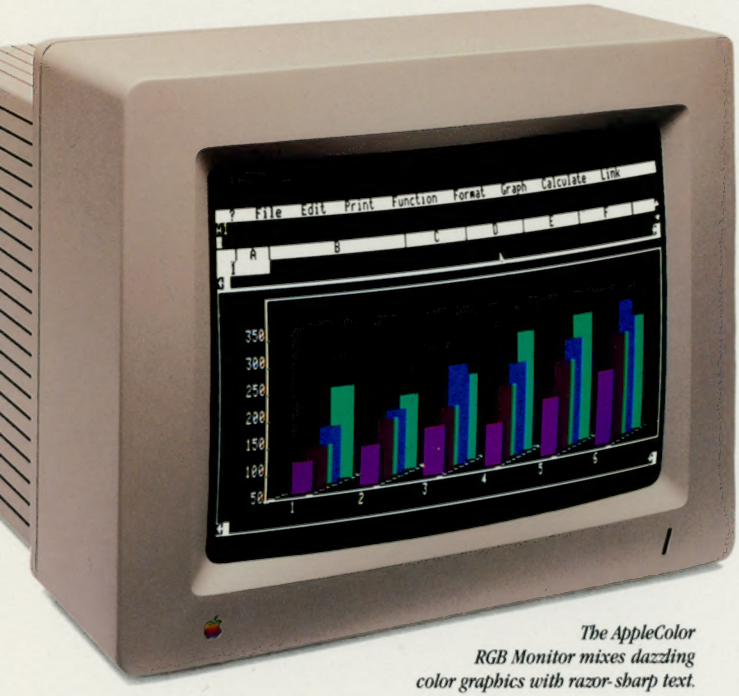
If you want an in-depth look at anything about your Apple, consider exploring the vast library of Apple books. They're available through your authorized Apple dealer and wherever computer books are sold. Here are a few suggestions to get you started:

***Computer Sense*** Get a solid background in basic computer knowledge from a guide that explains the machine itself, accessories, applications software, and much more. From Bantam Electronic Publishing.

***The Idea Book for Your Apple II*** Stretch your Apple II with ideas for projects that make home life a little easier. You'll learn how to use your computer for vacation planning, bill tracking, financial record keeping, and more. Also from Bantam Electronic Publishing.

***The Apple Technical Library*** Explore the Apple Technical Library for the most authoritative and complete information available on Apple products. It was written by Apple and published by Addison-Wesley Publishing Company for enthusiasts as well as developers and programmers.

# Here are some answers to tomorrow's questions.




*The AppleColor RGB Monitor mixes dazzling color graphics with razor-sharp text.*

The incredible selection of Apple II products means you can never outgrow your Apple IIGS. When you begin to explore the options for monitors, printers, storage, and communications accessories, you'll see why your Apple can handle virtually anything you'll ever want a personal computer to do.

## Get the picture.

Now that you have the Apple II with the best color graphics capabilities, you should consider the new 12-inch **AppleColor RGB Monitor** — and enjoy the advantage of a dazzling color display that offers equally crisp text and graphics at the same time.

Or get the picture with the 13-inch **AppleColor Composite Monitor.** It lets you switch between color and black and white with the touch of a button.

The affordable **Apple Monochrome Monitor** has a 12-inch screen that produces exceptionally crisp graphics and text on a black and white screen.

## Plug into more storage space.

Adding a second disk drive to your Apple system lets you work with documents and programs without swapping disks. It also makes it easier to back up your files.

*Apple 3.5 Drive*

*Apple 5.25 Drive*

Ask your authorized Apple dealer about the **Apple 3.5 Drive.** It can store a whopping 800 kilobytes of information (that adds up to about 400 typewritten pages) on a rugged 3½-inch disk.

Of course, Apple also makes the **Apple 5.25 Drive,** which suits the 5¼-inch disks you may already be using.

*AppleColor Composite Monitor*

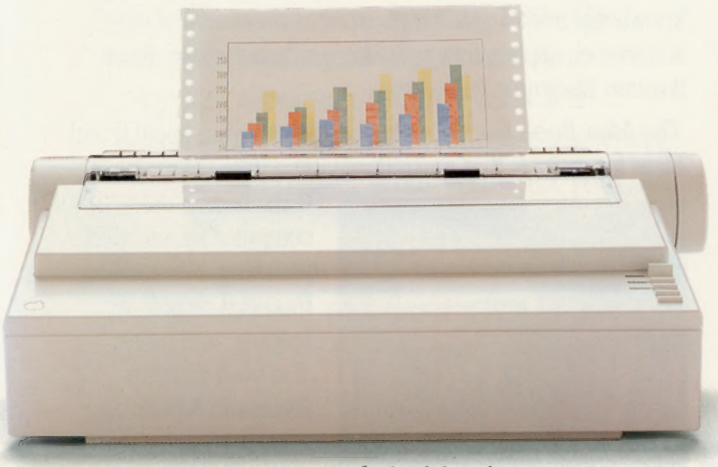
*Apple Monochrome Monitor*

*Apple Hard Disk 2*

**Apple Computer, Inc.**
20525 Mariani Avenue
Cupertino, California 95014
408 996-1010
TLX 171-576

If you want a perfect warehouse of storage space, look into the **Apple Hard Disk 20SC.** It has a behemoth's appetite for information — 20 megabytes (about 10,000 pages). And it's our fastest storage system, which means you can switch between programs or access information faster than you can read this paragraph.

## Look terrific on paper.



*The ImageWriter II — for detailed graphics and near-letter-quality text in color or black and white.*

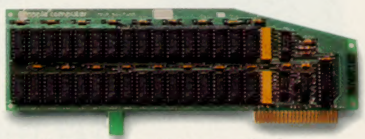
When you want to look good on paper, look into Apple printers. You'll notice, for instance, that the **ImageWriter™ II** printer lets you combine detailed graphics and near-letter-quality text in letters, reports, and illustrations — in color or black and white. And when you need to hurry, the ImageWriter II can hurry. Just select "draft mode" and it'll print up to 250 characters per second. That's nearly 2½ pages per minute.

More like typesetters than printers, the Apple **LaserWriter™** and **LaserWriter Plus** print dozens of typefaces, hundreds of sizes, and eye-popping graphics to make anything you print look more professional. Put them to work on business reports, technical manuals, dissertations, flyers, pamphlets, menus, labels, newsletters, event calendars, bulletins, mailings, and on and on.

## Add accessories with muscle.

Plug the **Apple SCSI Interface Card** into your Apple system and see how fast you'll go. The SCSI (Small Computer System Interface) provides a remarkably fast way to move information from your computer to a daisy chain of peripherals. And vice versa.

Or improve your memory with the **Apple IIGS Memory Expansion Card** for an additional one megabyte.



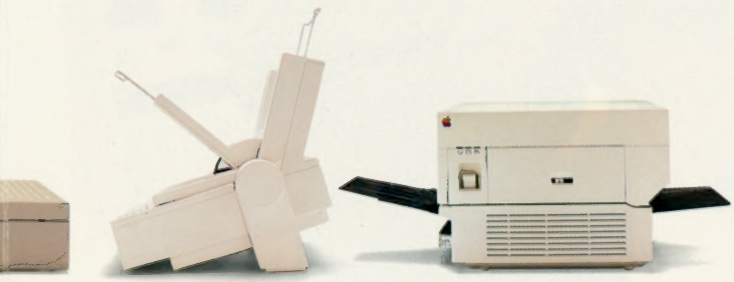
*Apple IIGS Memory Expansion Card*

Finally, put a world of information at your service when you connect the 1200/300-baud **Apple Personal Modem** to your Apple IIGS and plug it into a telephone line.

## No money down.

Perhaps the nicest thing about all of these options: You may qualify for Apple Credit* to buy them with no money down and easy regular payments. Ask your participating authorized Apple dealer how to apply for up to $2,500 of instant Apple Credit.

*Apple Personal Modem*



*20SC* *SheetFeeder — on ImageWriter II* *LaserWriter Printer*

*See your participating authorized Apple dealer for product warranty and Apple Credit program details. Apple Credit offer subject to Apple Credit approval.

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# Find answers fast in Apple magazines.

Magazines written especially for computer owners make it easier to make the best use of the products you own. And intelligent buying decisions about the ones you don't. These magazines are loaded with valuable tips on using popular software, information about new products, columns that answer readers' questions — even ready-to-run programs. Some favorites include *A+*, *Nibble*, *inCider*, and *II Computing*. Look for them at your authorized Apple dealer's, major bookstores, or local newsstand. For educational needs, contact *Electronic Learning* (800-631-1586) and *Classroom Computer Learning* (800-543-4383).

# Software directories — your guides to over 10,000 programs.

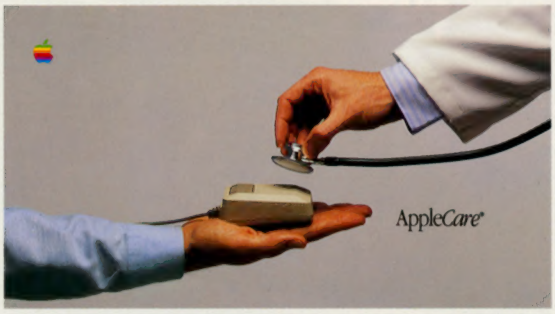
Whatever you want an Apple II to do, you can find out about in software directories that review programs for just about every subject imaginable. For instance, you'll find reviews of software that tackles financial planning, business accounting, high school physics, games — even swine management. These are the yellow pages of personal computing — look for them at your authorized Apple dealer's and computer bookstores.

***The Book of Apple Software*** Get a handle on more than 1,000 of the most popular programs for Apple computers — including integrated software, software for education, business programs, games, and programming packages — with this readable and reliable guide. From Stanton, McCroskey, Mellin.

***T·E·S·S EPIE: The Educational Software Selector*** Thumb through the T·E·S·S directory for descriptions of over 7,800 educational software products and evaluations of more than 500. You can also find this directory — which is updated every month — on-line if you've hooked your Apple to a modem and your telephone. From the Educational Products Information Exchange Institute. For more information, call (516) 283-4922.

***Apple II Review*** Join the more than 100,000 readers who look to this quarterly for the latest news and in-depth reviews of products for Apple II computers. From Redgate Communications Corporation.

# Take care of your investment with Apple*Care*.




Ask your participating authorized Apple dealer about Apple*Care*, the health care plan for your Apple. It's an extended service plan from Apple that protects you against unexpected repair costs. For an annual fee that's less than the cost of a single typical repair, you get complete repair coverage — just like that of your original 90-day limited warranty.